



THIS IS OUR TOWN. THIS IS OUR TIME.

Let Luton Borough Council know that you support POWER COURT & NEWLANDS PARK

You can make a real difference by making your voice heard and **taking action**, from this Friday 26 August.

The Planning Applications are about to be validated, then Public Consultation begins and just for a short time – due to start this Friday – you have a once in a lifetime opportunity to show your support.

SO PLEASE...

- Visit www.2020developments.co.uk/applications to ensure that validation has been completed and we're ready to go, then either:
- Email the Council with your support to: developmentcontrol@luton.gov.uk or;
- Write to: Development Control, Luton Borough Council, George St, Luton LU1 2BQ.

Please **don't email or write to the Council before validation**, expected on Friday 26 August, as messages of support received before the official date will not be counted. But please get your messages in as soon as you can from Friday onwards.

THE ESSENTIALS

When you write please remember to:

- Include your name and address;
- If you live in the Borough of Luton, start by telling them you are a resident of Luton;
- If you live outside the Borough of Luton, please copy in your local MP and Council;
- You **must** quote both planning reference numbers:
- Power Court: 16/01400
- Newlands Park: 16/01401
- Clearly state the reasons you support both applications.

AND FINALLY...

The more support we get, the more people who individually show their support, the stronger our case. So tell your family, friends, colleagues, people down the pub, neighbours – especially if they are Luton residents – and ask them to register, write or email their support too.

Acting together **we have the power** to make Power Court and Newlands Park happen.

Please show your support from this Friday 26 August onwards.

If you have any questions, just email info@2020developments.co.uk.



Don't forget to tell everyone you know...

WHAT POWER COURT & NEWLANDS PARK BRING TO LUTON

POWER COURT ...

A stunning new 17,500 seater STADIUM for Luton Town Football Club with an iconic design in the perfect location with outstanding transport links and the potential to grow to 22,500, plus:

- A 1,800 capacity **Music & Entertainment Venue**.
- Our **River Lea** will be opened up creating **Landscaped Open Spaces & Piazzas**.
- Smart new **Cafés, Bars & Restaurants**.
- Over 500 **Apartments** plus a **Hotel & Banqueting Venue**.
- **Nursery, Creche, Soft Play Area** plus **Education & Medical facilities**.

NEWLANDS PARK...

A game-changing, iconic gateway to Luton, bringing in new business, and complementing the town centre plus:

- **Aspirational Retail** to complement town centre shopping & attract new customers.
- An innovative **Leisure Hub & IMAX Cinema** with an iconic '**crystal**' design.
- **Hi-Spec Offices** for 4,000 workers & **Hotel** and conferencing, forming a landmark design.
- An eye-catching environmentally friendly '**Green Roof**' with walking & leisure spaces.

In summary... 10,000 new jobs in total, a £250 million annual boost to the local economy, massive regeneration and a brilliant new image for the whole town to give us some pride back.

